



cybersearch



Information Management Solutions



“We will have to learn, before understanding any task to first ask the question, “What information do I need, and in what form, and when?”....The next question people have to learn to ask is, “To whom do I owe which information and when and where.”

Peter Drucker, “What Executives Need to Learn”

Information Needs

In the public arena, accountability for actions is frequently highlighted and many organisations are often inadequately prepared to deal with the implications.

As information is increasingly being recognised as a major business asset and as companies evolve and develop it is vital to effectively use “corporate knowledge” to maintain a competitive edge.

Identifying and accessing key information can be problematic with so many systems, directories or folders both archive and online. Restructuring the way it is arranged, classified and stored improves transparency and facilitates decision making.



Our Approach







Cybersearch establishes the needs of a client with an initial information audit enabling us to provide a range of information services tailored to meet specific requirements.

We review business processes and workflows to identify gaps and ascertain what recorded information is being accessed and maintained.

A strategy is then developed to ensure the right information is being captured and effectively organised, to meet accountability, distribution, and/or commercialisation requirements.



We Deliver

-  Information management strategies, programs & processes
-  Document and records management initiatives
-  Business classification schemes, taxonomies or thesauri
-  Data rooms to manage documents and information associated with special projects or commercial transactions
-  Outsourcing—providing ongoing systems support
-  Training

Information Management Benefits

- Provides a foundation to make better use of information
- Encourages effective information management practices resulting in a competitive edge
- Facilitates communication and information sharing
- Ensures limited resources are not being wasted on storing redundant information
- Improves decision making and negotiations
- Ensures compliance with legal & statutory requirements
- Contributes to security and business continuity (risk management)

Information Management Specialists

Since 1992, [cybersearch](http://www.cybersearch2.com.au) has specialised in providing information, document and records management services, developing strategies and tools to assist enterprises build a “corporate memory” in a form that people can access, analyse and use.

Our operational and advisory services focus on the creation, capture, flows, exchange and storage of recorded information in both electronic or physical forms.

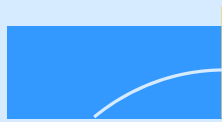
We have worked with organisations in both the private and public sectors to improve their information management practices. Our expertise has contributed to billion dollar transactions and empowered organisations through providing simple and effective programs. Our clients have included:

- Sydney Airports Corporation
- Sydney Metropolitan Airports
- NRMA
- Pacific Power International
- FreightCorp (now Pacific National)
- Australian Graduate School of Management (AGSM)
- NSW Meals on Wheels Association
- AT Kearney
- Federal Airports Corporation Limited
- EnergyAustralia



“...strategy is about choices, and no organisation can devote the same amount of attention to all information.”

Tom Davenport, “information ecology...why technology is not enough for success in the information age”



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Visit our website
www.cybersearch2.com.au

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You would be hard-pressed to find a single industry, a single company, a single organisation of any kind, that has not become more "information-intensive" - dependent on knowledge as a source of what attracts customers and clients and on information technology as a means of running the place.

Thomas A Stewart, Intellectual Capital, The New Wealth of Organisations